

Gain a reputation for natural health products that work!



naturalhealthreview.org - the publication

Each issue of naturalhealthreview.org features 10 significant natural health research studies selected by Dr Shaun Holt, a well known NZ researcher, pharmacist and doctor. The studies are presented as easy to read summaries of the research and each includes an opinion from Dr Holt to help readers choose products that work. The publication is sent every second month by email or can be downloaded from the web site.



naturalhealthreview.org - the website

The website features pages of summaries on research focusing on natural health therapies related to a wide variety of health conditions. Each page includes the most significant research summaries on particular treatments. The website is a library for good quality research on natural health therapies and their applications.

naturalhealthreview.org - the audience

Target Audience

- Natural health professionals
- Pharmacists
- Doctors
- Nurses
- Other health professionals
- Medical and Natural Health Societies and Organisations
- Consumers



Advertising options

- **Banner adverts in the naturalhealthreview.org publication** – can be a product related advert. Can be live-linked to a chosen URL and/or email address.
- **Web banner adverts** – available on wide range of web pages.

Why advertise with naturalhealthreview.org?

- Opportunity for Natural Products companies to market company brand to recommender audience of health professionals with an interest in Natural Health
- Natural Product companies can raise the profile of their evidence-based products. The Review will provide independent scientific proof that products work
- All sponsors receive a quarterly readership and feedback summary – includes website stats and comments received by subscribers.

Website Banner

170 pixels wide
(180 pixels wide maximum)
x 430 pixels high

Rate Card

Frequency - Bimonthly

Sponsorship option	Cost in AU dollars
Banner Strip advert in electronic publication	\$ 1,250.00 per issue
Web banner advert	\$ 495.00 per month
Joint web banner and banner strip package	\$ 1,595.00 per month

Advert Specifications

Contact Geoff Brown

geoff@researchreview.com.au or 1300 132 322

Banner Strip

180mm x 50mm

